

# Image Requirements

The Washington Post  
APARTMENT  
**SHOWCASE**.com



**MAIN PHOTO** 4-color, 5"x 8", CMYK, 300 dpi, EPS or TIF

**INSET PHOTO** 4-color, 4"x 6", CMYK, 300 dpi, EPS or TIF

**FRONT COVER PHOTOS** 4-color, 5"x 8", CMYK, 300 dpi, EPS or TIF

**B&W IMAGE** Original line art must be scanned at 1200 dpi, TIF

**GRAYSCALE IMAGES** Originally scanned at 300 dpi, EPS or TIF

**PHOTOGRAPHS/SLIDES/TRANSPARENCIES** Prefer 4-color slides or 4-color transparencies. Will accept 4"x 5" or 8"x 10" 4-color photographic prints. No negatives please. Charge will be incurred to produce a print from a negative.

## SCANNING PRINTED MATERIALS

**Important: We do not recommend scanning printed material.**

We will attempt to scan your printed materials, however, the quality of the image will be 20-50% less than your original. It is best to send original artwork, original photos, or original hi-resolution 4-color scanned digital files.

## IMPORTANT

No GIF or BMP will be accepted. RGB and JPEG images will be converted.

Files greater than 2 MB cannot be emailed and will have to be posted on the Online File Folder (See 'File Upload Instructions' sheet)

Questions? Email us at [art@gwpi.net](mailto:art@gwpi.net).



Sample 4-color images



Sample Greyscale images



Sample Black & White Line Art images

**THE BEST WAY TO FIND AN APARTMENT**

1919 GALLOWS ROAD, SUITE 200, VIENNA, VA 22182

703-992-1100 : [INFO@APARTMENTSHOWCASE.COM](mailto:INFO@APARTMENTSHOWCASE.COM)

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